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4-12-1951

Letter to M. D. Brouhard from M. H. Hammer,
April 12, 1951, with enclosed letter

M. H. Hammer

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RETAIL TRADE BUREAU COPY

604 PINE AVENUE
LONG BEACH 12, CALIFORNIA

April 10, 1951

April 12, 1951

Mr. M. D. Brouhard, Editor
General Telephone Directory Company
604 Pine Avenue
Long Beach, 12, California

Dear Mr. Brouhard:

We have your letter concerning a Father's Day article
and are glad to advise we have today referred your
letter to

John L. Matthiesen, Chairman
Father's Day Committee
c/o John W. Graham & Company

Mr. Matthiesen is thoroughly familiar with this subject
and is personally acquainted with the originator of this
day - Mrs. Bruce Dodd, and has agreed to send you the
material suitable to writing up this story.

No doubt you will hear from Mr. Matthiesen in the next
day or two.

Sincerely yours,

M. H. Hammer, Secretary
Retail Trade Bureau

MHH:w

1900 JANUARY 10

1891, 11, 10

GENERAL TELEPHONE DIRECTORY COMPANY
604 PINE AVENUE
LONG BEACH 12, CALIFORNIA

April 10, 1951

Chamber of Commerce
1020 Riverside
Spokane, Washington

Gentlemen

Our Directory Company Magazine is contemplating including a Father's Day article in our June 1951 issue. Since the first celebration of the holiday was held in your city in June 1910, we will appreciate all information and pictures you can send. If any pictures of Mrs. John Bruce Dodd, the originator, who lived in Spokane in 1909 are available, we would like to have one. We would also like a picture of Rev. Conrad Bluhm, President of the Spokane Ministerial Union at that time.

We will appreciate any information regarding Spokane's celebration of the event that might be included in the article. Proper credit will be given your body and for all photographs used. The art will be returned if desired. We will need the material in our Editorial Offices by April 23.

Sincerely

M. D. Brouhard

M. D. BROUHARD
Editor

MDB:VJ

GENERAL TELEPHONE DIRECTORY COMPANY

604 TWIN AVENUE
LONG BEACH 12, CALIFORNIA

April 10, 1951

Member of Commerce
1480 Riverside
Spokane, Washington

Dear Sir:

Our Directory Company is again in contact with the Spokane Chamber of Commerce. Since the first celebration of the battle was held in 1900, we will be pleased to all information and pictures you can send. In any pictures of Mrs. John Brown, 1800, the original, who lived in Spokane in 1900 are available, we would like to have them. We would also like pictures of Mrs. Brown, 1800, and the Spokane Chamber of Commerce at that time.

We will appreciate any information regarding Spokane's celebration of the event that might be included in the article. Proper credit will be given your body and for all photographs used. The card will be returned if desired. We will send the material in our editorial office by April 22.

Sincerely,

W. D. Brown

W. D. BROWN
Editor

WDB:1